



FOR IMMEDIATE RELEASE

Deep South Productions Acquires Pro Sound and Lighting

Founder Charles Ducote passes the torch to DSP as the Baton Rouge company joins Deep South Productions



Charles Ducote (left), founder of Pro Sound and Lighting, and Marvin Simon, owner of Deep South Productions.

SULPHUR, La. (Sept. 30, 2026) — Deep South Productions (DSP), the full-service live event production company based in Sulphur, Louisiana, has acquired Pro Sound and Lighting (PSL) of Baton Rouge. The deal closed today. Pro Sound and Lighting will be folded into Deep South Productions, and founder Charles Ducote is stepping away from live production to focus on his family and his family-owned businesses.

Ducote founded Pro Sound and Lighting in 2015. It started as a hobby. Show by show, it grew into a production company working concerts with national touring acts.

"Today is a great day for Deep South Productions," said Marvin Simon, owner of Deep South Productions. "Charles built something real in Baton Rouge, and he built it the right way. When he told me he was ready to step back, I didn't have to think long. We're proud to carry that work forward, and I'm excited about what this means for DSP and the people we work for."

Simon and Ducote have known each other for years. They started out bidding on many of the same shows and became friends along the way.

"This is an incredible time to be in this industry, and building PSL has been a lot of fun," said Ducote. "But my kids are at an age where my weekends belong to them, and my family and our family-owned businesses need my time. I'm thrilled to pass the torch to a company as great as Deep South Productions and an operator like Marvin. Every time we worked together, Marvin did exactly what he said he would do. That's who I want carrying this forward."

The acquisition strengthens DSP's presence in Baton Rouge and adds capacity to the crews and equipment DSP sends to events across the United States and Canada.

About Deep South Productions

Deep South Productions is a full-service live event production company based in Sulphur, Louisiana. For over 30 years, DSP has provided audio, lighting, LED video, staging, mobile stages and rigging for festivals, concerts, tours and corporate events, with crews working across the United States and Canada. DSP was named PLSN/Parnelli Lighting Company of the Year, Southeast Regional, in 2022. Learn more at deepsouthproductions.com.

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